

GROWERTALKS

GT in Brief

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The Pindstrup Group Acquires Carolina Soil do Brasil

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Pindstrup, a world-supplier of growing media, announced the acquisition of Carolina Soil do Brasil, one of the largest suppliers of growing media to the horticultural sector in Brazil. Carolina Soil do Brasil will now be part of the Pindstrup group of companies.

In a statement, C. Dwight Howard of Carolina Soil in North Carolina, said, "Carolina Soil do Brasil has been producing a superior soilless media product in Brazil for over 20 years. We have a history of innovation with market-leading products and a strong focus on our customers. With the acquisition by Pindstrup, we are confident that they are dedicated to the ongoing success of our products and we believe this transaction will allow the company continued success well into the future!"

Carolina Soil do Brasil complements Pindstrup's current activities in Brazil, as there are no major overlaps in terms of market segments and customers. With this acquisition, and based on the combined knowledge of the two companies, Pindstrup will be able to continue its high level of growth in a very interesting region. There are currently no plans for changing either the organization or the brand name of Carolina Soil. **GT**