

GROWERTALKS

GT in Brief

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On The Move

Jennifer Zurko

DANZIGER

Danziger continues to expand its presence in the North American market with the addition of a new team member dedicated to the Canadian market. Joy Keeler has joined the company as sales and product representative. Joy will develop and maintain relationships within Canada, while working closely with the rest of the North American team to support growers, brokers and retailers in her area.

Joy has worked in the horticulture industry all her life. Her experience includes all aspects of greenhouse production, as well as sales, marketing and purchasing. Her extensive knowledge of annual and perennial genetics make her a valuable resource for growers.

D.S. COLE GROWERS

D.S. Cole Growers now has its 2021-2022 Young Plants Catalog online at dscolegrowers.com/young-plants. You'll find varieties from breeders all over the world, including more than 200 new varieties. The selection of houseplants has doubled for the coming year—you can now get a selection of philodendron, ctenanthe, monstera, ficus and more. This category has exploded and these varieties are ready for booking. You have the option of choosing from a list of varieties that D.S. Cole trialed for a year or more to be sure they perform well in northern climates.

Some other highlights include: the entire Large Calliope Geranium line; all Bandana Lantana varieties; the new Angel Wing Begonia collection; the Rudbeckia Sunbeckia collection; and Mimulus Mai Tai Red and Kona Calibrachoa are now available.

PROFILE PRODUCTS

Profile Products announced the hiring of Shane Porzio as president. In this newly created role, Shane will be responsible for managing all of Profile's businesses—including horticulture, environmental solutions and clay technologies—in the areas of sales, marketing, research and development, operations and logistics. Jim Tanner will remain the company's CEO and will focus on business development.

Shane brings extensive executive experience to Profile, with his most recent position as senior vice president and global head of the food and performance materials divisions for Vantage Specialty Chemicals. Prior to that role, Shane spent 22 years with BASF in various executive positions with extensive international experience. In addition to

his general management experience, Shane has also led teams in research and development, operations, supply chain management, and sales and marketing.

SEPRO

SePRO announced that Dr. Aaron Palmateer has joined the company as a Technical Development Leader for Ornamentals. Aaron is well known throughout the industry, in large part due to his expertise in plant pathology, which has expanded beyond the boundaries of the United States.

Aaron received his doctorate in plant pathology from Auburn University and his master's and bachelor's degrees in Plant and Soil Science from Southern Illinois University, Carbondale.

Casey Zeller also has joined as the Portfolio Leader for Turf & Ornamental. Casey, an Indiana native, grew up on a grain and livestock operation where his family continues to farm and raise registered Angus cattle. He received a degree in Agricultural Economics from Purdue University.