

GROWERTALKS

GT in Brief

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Dümmen Orange OnTarget Mobile App Now Available

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Dümmen Orange's OnTarget mobile app supplies growers with modern growth strategies, information about pests and diseases, a digital logbook for observations and measurements, and a direct line with Dümmen Orange's technical experts.

OnTarget provides height tracking for poinsettia crops to visual crop growth throughout the growing season to compare against target heights. OnTarget users can view the catalog and variety details for all crops. By using the digital logbook, relevant cultural notes and data can be shared inside the platform with multiple team members for a convenient communication tool. OnTarget is also available for desktop computers as well.

You can find the mobile app on any app store. To access OnTarget from a desktop, go to outsystems.dummenorange.com/DummenOrangeOnTarget/Login. **GT**