

GROWERTALKS

GT in Brief

6/1/2021

On The Move

Jennifer Zurko

DRAMM CORPORATION

Josue Preza has joined the DRAMMwater Team as a Support and Service Manager, focusing on helping customers with the installation, commissioning and support of their Complete Water Management projects. In this capacity, Josue will be working with Dramm's project manager, engineering team and customers directly to provide technical help as they install their systems. Josue will also work onsite with these customers to commission and service their equipment. Josue joins Dramm after working with Thermo Fisher Scientific and Texas Instruments as a field service engineer for more than 20 years.

EASON HORTICULTURAL RESOURCES

Eason announced Mike Pezzillo as their new Vice President & Chief Operating Officer. As VP & COO, Mike will lead nursery operations and work in conjunction with EHR's Plants Division. He comes to EHR with decades of experience in nursery management and leadership positions. His extensive experience in the brokerage business will allow him to smoothly transition into the EHR team. Prior to joining EHR, he worked in various roles over the course of 26 years with McHutchison, most recently as Vice President of their nursery division.

Eason also announced the addition of four new sales representatives, and one additional member to their sales support team: Don Blocker, Don Gamsjager, Keith Irlbacher and Steve Stier. Linda Ferrari also joins the organization as a sales support specialist.

HOFFMAN NURSERY, INC.

Hoffman Nursery has promoted Trevor Stark to Production and Propagation Supervisor. Trevor will oversee the entire production process, from working with seed propagation to maintaining the production facilities to supervising the production and propagation teams. He will assist Production Manager Brice Davis and the planning team in creating weekly production plans and schedules to support yearly sales goals. He'll also work closely with the Growing Team to optimize plant transition between their department and production.

J. BERRY

J. Berry Nursery welcomes Jesse Hensen as the Hollywood Hibiscus Supply Chain Manager. Jesse will serve as a liaison between J. Berry Nursery, the young plant brokerage community, young plant producers and the finished growers. He'll also support trial partners, communicating results with the J. Berry sales, marketing and operations team. With more than 40 years of experience in the horticulture industry—most recently as the Customer Service and Vendor Relations Manager at Eason Horticultural Resources—Jesse's experience with customer service, vendor relations and sales will serve both J. Berry and its partners well. **GT**