

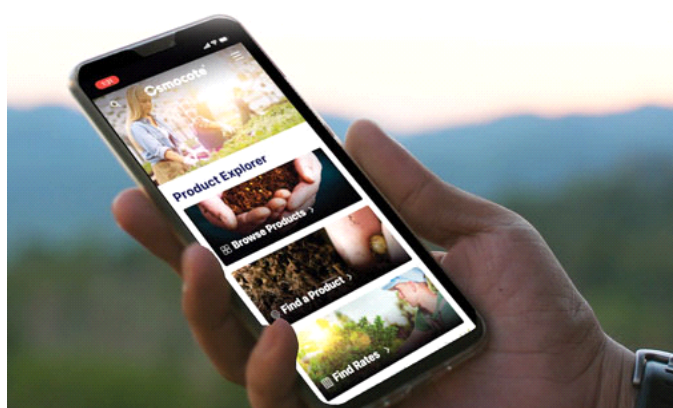
# GROWERTALKS

## GT in Brief

4/1/2021

### New Osmocote App

*Jennifer Zurko*



ICL Specialty Fertilizers has introduced a new mobile app for its Osmocote line of controlled-release fertilizer. The Osmocote Product and Rate Finder App puts the full Osmocote product line, suggested application rates, a dealer locator and a “Contact a Specialist” function right at your fingertips.

David Withers, ICL's Marketing Communications Manager, said, “At ICL, our customers look to us to deliver the products, services and tools they need to grow their plants—and their business. We feel this new mobile app will allow greenhouse and nursery growers

to get the information they need faster and easier than ever.”

More information, including a video and download link, can be found at [growwithosmocote.com/app/#video](https://growwithosmocote.com/app/#video). **GT**