

GROWERTALKS

GT in Brief

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Fast-Cropping Fall Mums

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Some of you, a bit concerned about how this pandemic thing was going to impact your business and that of your customers, cut back on the fall mum order. Oops! With sales like gangbusters, was that a mistake? Should you beef it back up? But what's this? No cuttings available? What now?

We've got a possible answer. Senior/Digital Editor Bill Calkins did a video interview with Cindy Drumgool, the Ball Mums Business and Product Manager, to find out how you might fast-crop some fall mums to meet

expected demand. She shares some keys to a high-quality crop, the three mistakes to avoid, planting schedule for various sizes and a list of mid-season varieties she suggests. Watch the 11-minute video at youtube.com/growertalks. **GT**