

GROWERTALKS

GT in Brief

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Danziger Announces New Rooted Cutting Station Partners

Jennifer Zurko

Danziger announced new partnerships, adding four new rooted cutting stations in the United States. The rooted cutting stations will offer growers Danziger's full portfolio in high-quality liners, as well as exclusive items. The company is partnering with Green Circle Growers, Mast Young Plants, Hardystarts by Welby and TGS—Total Growth Solutions.

"Currently, our products are available mainly as unrooted cuttings in the U.S.," says Mike Fernandez, North American bedding market manager. "We recognized a market demand for rooted cuttings, as North American growers have been asking for an easy way to source our varieties in this format. These new partners will make it easier for growers to have access to the entire Danziger portfolio."

The new partnerships are part of Danziger's strategy to offer plant selections that are dependable and beautiful, and also provide solutions for growers. For the 2018-2019 season, Danziger customers will also be able to receive cuttings in an AutoStix format. Through EDI, or by manual order, customers will be able to order most items in either single or pair URC per slot. Rooted cuttings are already available to order for the spring season. **GT**