

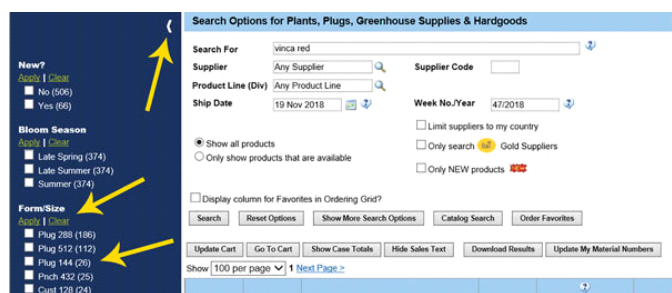
GROWERTALKS

GT in Brief

11/1/2018

New Filters for Ball Seed's WebTrack

Chris Beytes

A screenshot of the Ball Seed WebTrack search interface. The left sidebar contains filter categories: 'New?' with 'No (506)' and 'Yes (66)' options; 'Bloom Season' with 'Late Spring (374)', 'Late Summer (374)', and 'Summer (374)' options; and 'Form/Size' with 'Plug 288 (186)', 'Plug 512 (112)', 'Plug 144 (26)', 'Prich 432 (25)', and 'Cust 120 (24)' options. The main search area is titled 'Search Options for Plants, Plugs, Greenhouse Supplies & Hardgoods'. It includes a search bar with 'vinca red' entered, and dropdown menus for 'Supplier' (Any Supplier), 'Product Line (Div)' (Any Product Line), and 'Ship Date' (19 Nov 2018). There are also checkboxes for 'Show all products' (selected), 'Only show products that are available', 'Limit suppliers to my country', 'Only search Gold Suppliers', and 'Only NEW products'. At the bottom, there are buttons for 'Search', 'Reset Options', 'Show More Search Options', 'Catalog Search', 'Order Favorites', 'Update Cart', 'Go To Cart', 'Show Case Totals', 'Hide Sales Text', 'Download Results', and 'Update My Material Numbers'. A pagination bar at the bottom shows 'Show 100 per page' and 'Next Page >'. Three yellow arrows point to the filter categories in the sidebar.

Use Ball Seed's WebTrack for online ordering, but are challenged by trying to search for the variety you need among so many offerings? Ball's stellar IT department has solved your problem. They've just added a new filtered search function to their desktop platform.

Orders created with a keyword search can be enhanced through Filters, which offer relevant ways to

sort the thousands of plants, products and more offered by Ball Seed. You can search by what's new, bloom season, plug size and other critical details.

To sign up for Ball Seed WebTrack, visit www.ballseed.com/webtrack. The mobile app version, WebTrack To Go, is available in the App Store and at Google Play. **GT**