

# GROWERTALKS

## GT in Brief

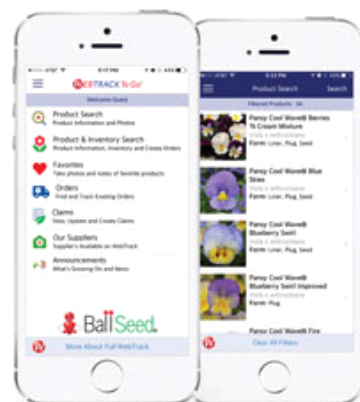
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## New Features for WebTrack To Go Mobile App

*Jennifer Zurko*

Ball Seed announced new grower-friendly features and user improvements for its mobile business management and online ordering app WebTrack To Go. Filling a cart and managing your purchase is easier with major function upgrades like:

- Making changes in-app to existing orders
- Saving a cart with reserved orders to finish later
- Seamless ordering between the app and desktop WebTrack
- Copying an existing order to start a new one



In addition, WebTrack To Go users can get an ID or password reminder from the app or reset their WebTrack password. New main menu options alert you to view orders requiring attention, such as cancelled orders. Other improvements include automatic scroll to the current ship week and an option to navigate to favorite products.

“Thousands of greenhouses trust Ball Seed WebTrack as the industry’s best business management system and years of input from growers shape what it is today,” said Jim Kennedy, Sales Director for Ball Seed. “The key team behind WebTrack has years of horticultural background and understands the industry. Their continued efforts to enhance the WebTrack To Go app experience shows commitment to our customers’ needs, making Ball Seed the easiest company to do business with.”

Ball Seed WebTrack offers access to tens of thousands of products from more than 225 suppliers—anywhere, anytime. Introduced 19 years ago, it’s been an online growing tool available to help greenhouses run their businesses better and smarter.

Download WebTrack To Go free on the App Store and Google Play, or visit [www.webtracktogo.com](http://www.webtracktogo.com). **GT**