

GROWERTALKS

GT in Brief

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Griffin Launches Onliant Service for Online Sourcing and Order Management

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Griffin recently launched its all-new online sourcing and order management system, Onliant, at onliant.com. Onliant provides growers and retailers with a single platform from which to source seed, cuttings, young plants, hard goods, production equipment and retail inputs. The site replaces and improves upon Griffin's separate e-commerce websites for live goods, hard goods and retail supplies.

Griffin customers may log in to Onliant to place orders against current availability for live goods or against current inventory from their nearest Griffin branch for hard goods and retail supplies. Onliant enables users to edit open orders and track shipments, and to rebook from order history. Griffin customers may also access open quotes and invoices, among other account data.

"Onliant represents a significant advance in horticultural sourcing," explains Craig Hyslip, Griffin COO. "The site unites every aspect of our product offering in one convenient, easy-to-use space. It exemplifies Griffin's mission to provide end-to-end solutions to our customers."

Griffin intends to continue development of Onliant, adding new features and functionality over time. Current Griffin customers may log in to Onliant using their existing Griffin e-commerce login credentials; new users may register for a username and password at onliant.com. **GT**