

GROWERTALKS

New Products

4/29/2016

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Cultivate'16
An AmericanHort Experience



Pleasant View Gardens Inc.

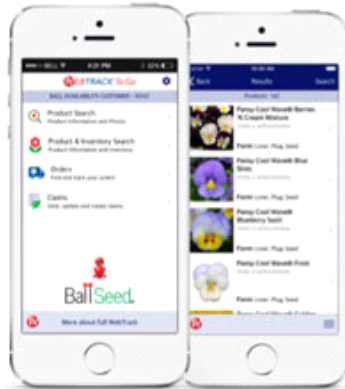
Mums, kale and pumpkins are traditional fall decorations, but there are lots of other plants to choose from to help make a great autumn display. Pleasant View Gardens' Go & Grow Hanging Basket Kits make it easy to order and grow stunning combinations for fall. The kits are ideal with cool-tolerant varieties and seasonal colors, and homeowners will be searching for the nationally advertised Proven Winners National Combo for fall: Autumn Breeze.

AmericanHort

See and be seen at Cultivate'16, which takes place July 9-12, 2016, at the Greater Columbus Convention Center in Columbus, Ohio. Find out how many new plant varieties and hardgoods you can spot, learn the latest trends, connect with your peers and shop the industry's largest trade show in four action-packed days. Everything you need for your business is in one location.

Kieft Seed

The new *Perovskia* Blue Steel is a perennial first. Now growers can produce high-quality, affordable *Perovskia atriplicifolia* from professional-grade seed. With higher and much more uniform germination, top-notch plugs are easy and efficient to grow as a late-spring/summer crop or in fall for overwintering production. Blue Steel combines the best summer-blooming lavender-blue color with outstanding late-season garden performance. As a cost-efficient seed, Blue Steel is affordable to use multiple plugs in each pot that finishes with huge retail appeal.



Syngenta

Syngenta has introduced its latest innovation for the ornamental market, Mural fungicide. Labeled for use in greenhouses and nurseries, Mural provides control of key foliar, stem and root diseases including Botrytis, Rhizoctonia and leaf spots like powdery mildew and anthracnose. It's powered by two active ingredients: Solatenol, an advanced generation SDHI, and Heritage fungicides, the industry standard for systemic disease control. Mural can be applied as a spray or drench to ornamental crops, trees, shrubs and certain vegetable plants.

Bailey Nurseries Inc.

A true genetic dwarf, First Editions Blue Puffball Vitex is even more compact than First Editions Delta Blues. It forms a perfect, ball-shaped plant with short internodes and thick foliage. Mid-green foliage is clean into fall with minimal to no leaf spot. Deep blue, fragrant flowers bloom from June through September. Flowers form on new growth like buddleia so it can be used as a dieback shrub in colder areas. Bred by Plant Introductions, Inc.

Ball Seed

Ball Seed's WebTrack To Go mobile app is now available to download for free in the Google Play and iTunes app stores. Log in to track shipment deliveries and your Ball Seed order status anywhere, anytime. The mobile app also gives you access to real-time product inventory from hundreds of suppliers. Look up product and culture information when and where you need it most. Upload photos to create and manage claims.