

GROWERTALKS

GT in Brief

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Henry F. Michell Company Celebrates 125th Anniversary

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This year marks Henry F. Michell Company's (Michell's) 125th year in business—now in its fourth generation of family ownership as a national brokerage firm of horticultural products.

In making the announcement, President and CEO Henry F. Michell IV (Rick) stated, "Michell's is proud that 2015 marks our 125th year (and fourth generation) of business. My great-great grandfather (and namesake) Henry F. Michell started this company in 1890 following his passion for horticulture. It all started with a single sale of two ounces of flower seed for \$1.50 and 125 years later, we are a multi-million dollar company with nearly 100 employees nationwide."

Michell's marks the anniversary through their development of a scholarship fund dedicated to aiding in the education of high school agricultural students across the country. Partnering with the National FFA Association, Michell's—along with select vendors—is able to aid students interested in agriculture, as well as aid an organization with deep roots in the American Horticultural industry. Michell's has partnered with vendors across the country to provide students with the best horticultural products on the market. Through this partnership, Michell's has developed a scholarship program where a portion of the proceeds from FFA purchases will be sent to the National FFA. The scholarship will be awarded at the National Convention in Louisville, Kentucky, in October 2015. This scholarship will be received by a deserving horticulture student seeking a bright future in the industry. **GT**