

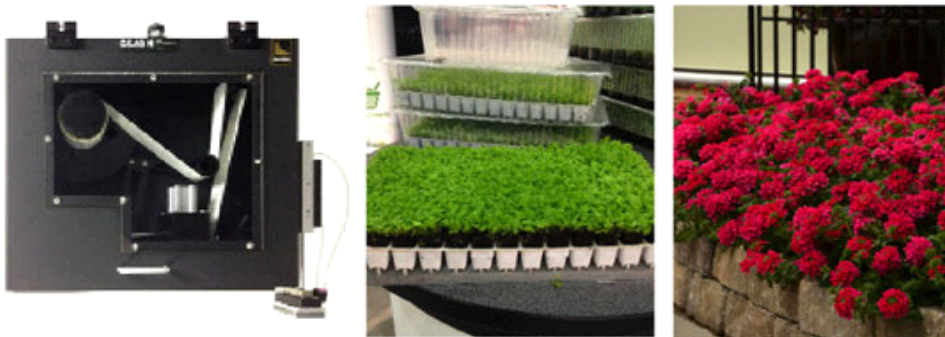
# GROWERTALKS

## New Products

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### **Action Packaging Systems Inc.**

The Gold Seal Horticultural Label Applicator is for potted plant growers. The GS-80 heavy-duty label applicator is designed to perform flawlessly in harsh outdoor labeling environments and comes complete with label slitter/rewinder. The new label applicator will be demonstrated at Booth 711 at Cultivate'14. For specifications, prices and more information call (888) 845-2235 or visit the GS-80 page at [www.GoldSealApplicators.com](http://www.GoldSealApplicators.com).

### **Vitro Plus B.V.**

Vitro Plus started with the sowing of ferns into Preforma plugs a year ago—the smallest in our range of 48-96 -126 hole vitro trays. This new way of producing will replace the traditional production into the community trays, which happens in a completely sterile environment into Vitro Trays in combination with air-permeable foil. After 18 to 20 weeks, the ferns are fully grown and ready for shipment. Every plug has one tiny fern (126 per tray) and can be shipped worldwide (except to Australia and New Zealand). Plus, you save on shipping because of the low transport costs. Preforma plugs are also suitable for transplanting to smaller tray sizes. For more information, visit Booth 1653 at Cultivate'14.

### **Ball FloraPlant**

The EnduraScape landscape verbena beats them all for lasting color. The plants take the heat (100F+/38C+) and stay in flower longer. EnduraScape is also hardy to the low teens for Southern markets and it's the first to rebloom in spring. The series is also powdery mildew tolerant. The EnduraScape series includes several key landscape colors for 2015: Purple, White Blush, Red, Lavender, Hot Pink (pictured), Blue and Dark Purple. Appealing in the landscape or mixed in large-size containers.



### **EZ Shipper Racks Inc.**

The Improved Stacker Rack by EZ Shipper Racks now has a corrugated lid for these patented stacker racks. The lid is designed to carry the top rack and protect the plants and allows all shelves to carry the maximum amount of product. The lid can also be printed with your marketing message. When the racks arrive to the retailer they can be unstacked, making them easy for the consumer to shop. Rack pricing starts at \$29.00.

### **Stover Manufacturing LLC**

Stover Thermal Tags and Labels manufactures a complete line of thermal printable pot stakes and adhesive labels for the greenhouse industry. Pot stakes are available in popular sizes. Materials include Polystyrene in .012 in. and .020 in. and Polyethylene in .022 in. thicknesses. Adhesive products utilize a coated plastic face stock and adhere to wet pots or trays. Available in standard and custom sizes for any thermal printer and can be flood coated with UV-resistant ink. Stover now offers premium stakes and HDPE wraps in custom colors for branding and ID.

### **Walters Gardens Inc.**

Monarda Sugar Buzz Cherry Pops is the first in a brand new series from the Walters Gardens, Inc. hybridizing program. Super-vibrant cherry red, 2- to 2.5-in. blossoms are produced on strong, knee-high stems in mid-summer. Dark green, disease-resistant foliage forms an upright clump that fills out containers nicely but won't run all over the garden. Additional colors in the series including hot pink, magenta, and lavender lilac are similar in size, bloom time and vigor. **GT**