GROWERTALKS

GT in Brief

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Costa Farms Acquires Bernecker's Nursery

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Costa Farms is expanding its customer reach and opening new markets for its interior foliage business with the acquisition of Bernecker's Nursery, an interior tropical plant grower in Homestead, Florida.

Costa Farms obtained rights to the Bernecker's name and certain business assets, and will continue to service its existing customer base of independent garden centers and interiorscapers who cater to "green" buildings, offices and businesses.

Additionally, Costa will maintain production of interior tropical plants at Bernecker's locations in south Florida.

"For more than 40 years the name Bernecker's has been synonymous with superior-quality interior tropical plants," says José (Joche) Smith, president and chief executive officer of Costa Farms. "We now can offer our current and new customers expanded interior tropical plant solutions. We're excited to reach out to these new customers and are committed to Costa's business philosophy to be a dynamic and trusted solution provider."

Joche ensured a seamless transition for all Bernecker's customers and a smooth changeover for its employees. **GT**