

GROWERTALKS

GT in Brief

2/21/2011

On The Move

Jennifer Zurko

PanAmerican Seed

Scott Rusch has been appointed to the new position of Assistant Product Group Director for PanAmerican Seed. In this role, Scott will be directly responsible for a number of core PanAmerican Seed crops, and will also be responsible for leading expanded pre-launch activities and enhancing the way products are presented at launch.

Scott started with PanAmerican Seed in the sales area, which included a year at M&B Flora in Japan as International Sales Specialist. Upon returning from Japan, Scott joined the Product Development group as Global Product Manager.

Saima Husain has also joined PanAmerican Seed as Product Representative for the Southeast Region. Previously, Saima held several positions while at Hines, most recently as the General Manager of operations in Houston, Texas, and has extensive experience working with growers on production quality, production scheduling and setting up trials.



Pleasant View Gardens

Lynn Felici-Gallant is the new Marketing Manager for Pleasant View Gardens in Loudon, New Hampshire, bringing more than 12 years of horticultural industry experience with a resume of successful management achievements in marketing campaigns, event planning and creative design. She gained practical experience running her own successful garden design and marketing media consulting business and serving as editor of Coastal Home magazine. Her background also includes time as a Marketing Director with Churchill's Garden Center.

Scotts Professional

Scotts Professional welcomes **Jason Gardner** as the marketing manager for its plant protection products. Jason will be responsible for all plant protection products, including Jewel, Rout and OH2 pre-emergent herbicides; Benefit insecticide; and Truban and Zyban fungicides. He will play a key role in developing the company's professional plant protection

product line and communicating the value of those products to the nursery and greenhouse grower markets.

Ball Horticultural Company

John McDonough has joined Ball Ornamentals as Sales Consultant for the Midwest and Northeast. John comes to Ball Ornamentals with extensive sales and production experience in the woody ornamentals industry, most recently as a territorial sales representative with Zelenka Nursery. Previously, he was Sales Manager for Park Hill Plants in Oklahoma and has worked at major nurseries in California and Oregon.

CO-EX

After three years as Managing Director of CO-EX Corporation located in Wallingford, Connecticut, **Mike Johnson** will leave CO-EX to make available his vast experience in the plastics industry and steward the new initiative of the EMP SA group.

CO-EX will continue to strengthen its position as the group representative in North America by proposing innovative solutions for greenhouses, OEM, plastics distribution and architectural daylighting applications, led by **Kurt Glaser**, Director of Sales and Marketing.

Janice Pravorne will assume the new role of Horticultural Sales Manager, supporting the greenhouse and grower customer base in North America. The Leading Edge Marketing Group is appointed as the sales representative to sell CO-EX's entire product offering in the western states and the Canadian Province of British Columbia. The Tandem Group is appointed to sell the CO-EX product line in the Midwest. **Dave Murphy** will continue his sales role in the eastern U.S and Canada and has expanded his territory to include the southern states.

AquaPulse Systems, Inc.

AquaPulse Systems (APS) announced the addition of **Dr. Peter Konjoian** as a technical consultant to support its commitment of chlorine dioxide water treatment technology to the greenhouse and nursery segments of the horticulture industry. Dr. Konjoian, president of Konjoian's Floriculture Education Services, Inc. and co-owner of Konjoian's Greenhouses, Inc. of Andover, Massachusetts, is well known in the greenhouse industry as a researcher, educator, and grower. He will work with APS as a chlorine dioxide knowledge leader bringing his prior experiences with this powerful sanitizing agent to the project. His experience as an educator and ability to communicate with fellow growers will assist APS in its effort to fully understand horticultural challenges as it offers solutions to greenhouse and nursery water treatment. **GT**