

# GROWERTALKS

## New Products

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## Cool New Products

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### **Co-Ex Corporation**

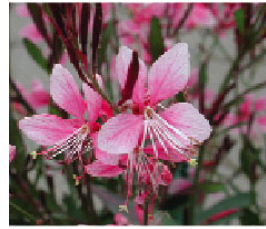
Modulit 500 LP is a multi-wall polycarbonate sheet that features a U factor insulation value of 0.25 (R factor of 4) and has superior sound insulation properties with a 23 dB rating. It's available in many colors; the most popular are Clear, which has light transmission of 68%, and Opal, which has a light transmission of 47%. The 40 mm-thick sheet weighs just 0.819 pounds per square foot. Modulit 500 LP has a 10-year factory warranty for U.V., hail and loss of light transmission.

### **EuroAmerican Propagators**

No rainbow is needed to find this pot of gold. GoldDust Mecardonia hybrid has an abundance of bright gold flowers that stand out against dark green foliage 10 weeks earlier than other mecardonia varieties and will continue to bloom until the first frost. GoldDust works great in the landscape as a plush groundcover, in a container as a spiller in a combination or by itself. This low maintenance plant is self-cleaning, and sustains green foliage.

### **Dramm Corporation**

Dramm introduces the BigFoot Cart Upgrade for its MS and Hydra cart designs. This new option adds 15-in. pneumatic turf tires and pneumatic casters to either cart. With this upgrade, both carts gain maneuverability and stability on rough terrain and loose gravel. Each kit is available as an option when ordering any Dramm sprayer on either frame. In most instances, it's possible to upgrade existing equipment in the field.



### **L.B. White Company Inc.**

L.B. White introduces the Therma Grow line designed specifically for horticultural heating. Therma Grow heaters are advanced, clean-burning, direct-fired models that offer 20% better fuel efficiency than traditional vented heaters. The design combines efficiency, advanced performance, and long component life to reduce energy and maintenance costs, and help grow profits. The heaters come in two output sizes: 120,000 BTU/h and 220,000 BTU/h. The units are available in natural gas or propane configurations, meet OSHA combustion requirements for greenhouses and are certified to greenhouse standards.

### **Ball Seed**

The 2011 Garden Mum Catalog is now available through your Ball Seed sales representative. The 32-page catalog is filled with the latest mum varieties, such as new Avalon Purple (pictured), as well as top-selling colors, and ordering and rooting station information. The catalog also calls out special picks by mum expert Ed Higgins. He highlights mums that offer great performance and deliver grower and consumer satisfaction.

### **McGregor Plant Sales**

Looking to time annuals and perennials for maximum profit and product appeal? McGregor is making it easy with a full line of nearly 60 first-year blooming perennials that can be grown and sold alongside annuals to add product depth, variety and a higher price-point item. Growing first-year blooming perennials is a great opportunity to expand your market, upgrade mixed containers with unique flowering features and use production space after annuals have been shipped. Additional benefits include reduced production costs and, because no vernalization is necessary, first-year bloomers are easier to produce. Pictured Gaura lindheimeri Siskiyou Pink.

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Small Giants: We're looking for our next set of small giants—products that choose to be great instead of big. Send us your product: [aheikkila@ballpublishing.com](mailto:aheikkila@ballpublishing.com)