

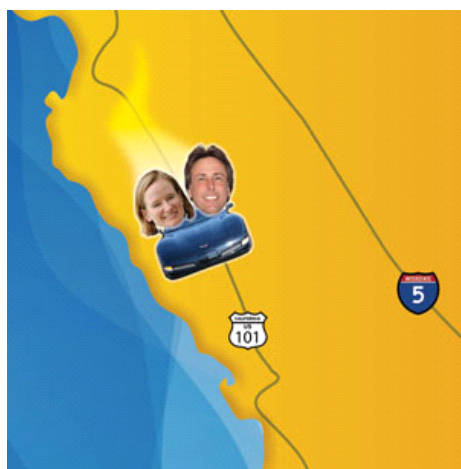
GROWERTALKS

Features

12/27/2010

Spring Trials: California Or Bust!

Jennifer Zurko



Planning on going back to Cali for another year of new varieties, marketing programs and gourmet trials fare? This year, the dates have moved up a bit, meaning most of the trials will be open from Saturday, March 26 to Friday, April 1. (Some only take visitors by appointment, so be sure you call ahead.)

And, of course, we'll be there! Bobbleheads Chris Beytes and Ellen Wells (plus Bobblehead behind-the-scenes yours truly) will be trekking through all the trial stops to bring you coverage via our daily Acres of BuZZ! e-mails, videos posted to our [YouTube channel](#) and more in the June and July issues of *GrowerTalks* and *Green Profit*. So if you can't

make it this year, don't worry—you can follow us to get the scoop on what we're seeing ... and eating. Just visit www.springtrials.com for maps and trial locations, hotel info, where to eat and the Bobbleheads' trials agenda.

Northern Syngenta Flowers

March 26-April 1

(closed at 12 p.m. on April 1)

2280 Hecker Pass Road

Gilroy, CA 95020

Contact: Janelle Schultz

E-mail: Spring.Trials@syngenta.com

Tel: (800) 344-7862

Headstart Nursery

March 26-April 1

4860 Monterey Road

Gilroy, CA 95020

Danziger 'Dan' Flower Farm

Contact: Sharon Israel

E-mail: Sharon@danziger.co.il

Tel: (408) 842-3030

Oro Farms

Contact: Dana Fernandez

E-mail: dana@orofarms.com

Tel: (616) 406-0268

Pacific Plug & Liner

March 26-April 1

Includes the Agrexco companies: Cohen, Hishtil, Jaldety, Isaacson Flowers and Schwartz Nursery

750 Casserly Road

Watsonville, CA 95076

Contact: Eva Moreno

E-mail: packtrials@ppandl.com

Tel: (831) 722-5396

Register online at www.ppandl.net

Speedling, Inc.

March 26-31:

8:00 a.m.-5:00 p.m.

April 1: 8:00 a.m.-12:00 p.m.

2640 San Juan Highway

San Juan Bautista, CA 95045

Contact: Kathy Enders

E-mail: kenders@speedling.com

Tel: (630) 391-2832

ABZ Seeds

Contact: Adri Gillissen

E-mail: info@abz-strawberry.nl

Tel: (31) 622-740-196

Greenex USA, Inc.

Contact: Torben Pedersen

E-mail: torben@greenex.com

Tel: (831) 623-7800

Hem Genetics

Contact: Rudy Westenberg

E-mail: r.westenberg@hemgenetics.com

Tel: (813) 645-3221

Plant Source International, Inc.

Contact: Alan Zaeske

E-mail: azaeske@sbcglobal.net

Tel: (831) 623-7800

Schoneveld Twello B.V.

Contact: Carin Parie

E-mail: sales@schoneveld.nl

Tel: (831) 623-7800

Thompson & Morgan

Contact: Andrew Spencer

E-mail: aspencer@thompson-morgan.com

Tel: (831) 623-7800

Golden State Bulb Growers

March 26-April 1

1260 Highway 1

Moss Landing, CA 95039

Contact: Sandra Cortez

E-mail: scortez@goldenstatebulb.com

Tel: (831) 728-0500 ext. 254

American Takii

March 26-April 1

301 Natividad Road

Salinas, CA 93906

Contact: Julia Paul

E-mail: jpaul@takii.com

Tel: (831) 443-4901

Sakata

March 26-April 1

103 Boronda Road

Salinas, CA

Contacts: Nicole Blevins – nblevins@sakata.com

Kathy Cron – (260) 670-3820

MasterTag

Contact: Dori Leutzinger

E-mail: dleutzinger@mastertag.com

Tel: (231) 894-1774

Central Dümmen USA, Inc.

(at Edna Valley Vineyard)

March 27-31

2585 Biddle Ranch Road

San Luis Obispo, CA 93401

Contact: Diane Surette

E-mail: d.surette@dummenusa.com

Tel: (630) 212-1276

Greenheart Farms

March 27-30 (other days by appointment only)

902 Zenon Way

Arroyo Grande, CA 93420

Contact: Layci Gragnani

E-mail: info@greenheartfarms.com

Tel: (805) 481-2234 ext. 462

Floranova

March 26-April 1,

8:00 a.m.-5:00 p.m.

222 North A Street

Lompoc, CA 93436

Contact: Gwyn Mickelson

E-mail: gmickelson@floranova.com

Tel: (805) 737-1962

Imagination Canyon Greenhouse

Includes Florist de Kwakel, GGG-International, Jiffy Products, The John Henry Company, Northern Innovators, Inc. and Skagit Gardens, Inc.

March 26-29: 8:00 a.m.-5:00 p.m.

1200 Via Regina

Santa Barbara, CA

E-mail: SBST@innovativeblooms.com

Tel: (877) 533-8855

Register online at www.innovativeblooms.com

Island View Nursery

Includes HIP Labels, PlantHaven, Inc. and Westflowers

March 26-April 1

3376 Foothill Road

Carpinteria, CA 93013

Contact: Denise Frey

Email: denise.frey@planthaven.com

Tel: (805) 684-1296

Hort Couture

Contact: Jim Monroe

Email: jim@hortcoutureplants.com

Tel: (866) 955-HORT

Ball Horticultural Company

Includes Ball FloraPlant, Ball Ornamentals, Kieft Pro Seeds, PanAmerican Seed and Selecta First Class

March 26-April 1

March 30: Closed until 12:30 p.m.

335 South Briggs Road

Santa Paula, CA 93060

Contact: Mary Long

E-mail: mlong@panamseed.com

Tel: (630) 588-3187

Fides North America

March 26-31

15245 Telegraph Road

Santa Paula, CA 93060

Contact: Amy Lyons

E-mail: a.lyons@fidesnorthamerica.com

Tel: (805) 525-7125 ext. 100

Flamingo Holland

Contact: Kelly Adcox

E-mail: kelly@flamingoholland.com

Tel: (760) 734-1033

GroLink Plant Company, Inc.

March 27-April 1

4107 West Gonzales Road

Oxnard, CA 93036

Contact: Paul Gaydos

E-mail: paul@grolink.com

Tel: (800) 451-6319

Green Fuse Botanicals

Contact: Lorena Castro-Craven

E-mail: lcc@green-fuse.com

Tel: (310) 458-3580

Register online at www.green-fuse.com

Southern Proven Winners

March 26-April 1

32149 Aquaduct Road

Bonsall, CA 92003

Contact: Kerry Meyer

E-mail: kerry@provenwinners.com

Tel: (573) 477-9420

Plug Connection

Includes Suntory Flowers, Benary & Cultivaris

March 26-April 1

2627 Ramona Drive

Vista, CA 92084

Contact: Lisa Finnegan

E-mail: lisa@plugconnection.com

Tel: (760) 631-0992

Paul Ecke Ranch

March 26-April 1

800 Ecke Ranch Road

Encinitas CA 92024

Contact: Cheryl Ann Crysler

E-mail: ccrysler@eckeranch.com

Tel: (760) 944-4032 **GT**