

GROWERTALKS

GT in Brief

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BASF Unveils Two New Total Release Products

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BASF Professional Turf & Ornamentals announced the launch of Mozart TR fungicide and Beethoven TR miticide/insecticide. Both new products deliver active ingredients using Total Release (TR) technology, which gives greenhouse growers labor-saving pest-control coverage with the touch of a button.

BASF's Total Release technology enables growers to save on labor costs and offers plant safety and flexible re-entry times. Packaged in an aerosol can, growers place Mozart TR or Beethoven TR in their greenhouse—according to label directions—press the release button and leave the area.

Mozart TR fungicide, with the active ingredient fludioxonil, controls a broad-spectrum of challenging greenhouse diseases, including alternaria, botrytis, downy mildew, powdery mildew and rust. One 6-oz. can of Mozart TR covers 4,500 sq. ft. of a greenhouse. In growing conditions with high disease pressure, growers have application flexibility to increase the number of Mozart TR cans to cover every 1,500 sq. ft. of the affected area.

Beethoven TR miticide/insecticide, with the active ingredient etoxazole, controls mites—including the two-spotted spider mite—and suppresses whiteflies. One 2-oz. can covers up to 3,000 sq. ft.

Mozart TR and Beethoven TR have been available since October 1, 2010, and are labeled for use in commercial greenhouses on bedding plants, cut flowers, flowering hanging baskets, potted flowering plants, foliage and ornamentals. Mozart TR is also labeled for use on perennials.

For more information about BASF Turf & Ornamentals, visit www.betterplants.basf.us. **GT**