

GROWERTALKS

Product Profile

2/15/2010

Product Profiles

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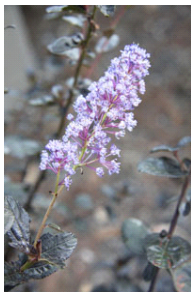


10-20 Media Inc.

Search products, more than 14,000 plants, and the retailers that sell them on the web and on the iPhone with the GardenPilot App. To be found through the online marketplace and through the plant search iPhone and web app, retailers need only list the plants they sell in their business profiles.

Alpha Bio Systems Inc.

Thrive products are an all-natural liquid blend of Plant Growth Promoting Bacteria. They create a healthy, productive environment that is essential for superior plant growth and vitality. Thrive works with any existing fertilizer program to give outstanding results.

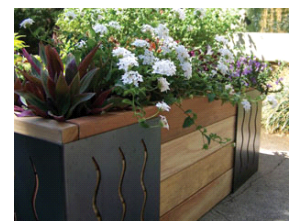


Anthony Tesselaar USA Inc.

This new hybrid is known for its deep purple-black foliage, a true breakthrough in ceanothus breeding. Ceanothus Tuxedo is upright with an open, well-branched habit and has heavy flower coverage in late summer and fall. When mature, it will grow approximately 8 ft. tall and wide.

Art of the Garden LLC

The M Brace is a revolution in raised bed construction with no tools required. Slide any sized boards up to 12 ft. long into the recycled steel braces, then plant. Available in eight laser-cut designs to complement any garden.



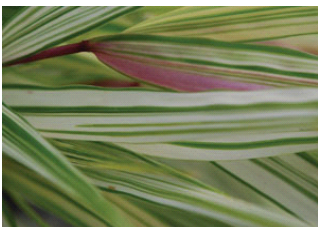


Ball FloraPlant

Shark's Tooth crassula is a popular annual succulent ideal for drought tolerant areas or to reduce overall water usage. This durable and heat-tolerant plant has triangular, overlapping leaves that redden in the sun. Its cascading habit works well in mixed containers and baskets. Best suited for full sun, though it will tolerate partial shade.

Bench Systems

Mad Max Container Garden Merchandising Display is designed to highlight container gardens individually. The vibrant colors and vertical component will help attract consumer attention. The unit can hold 15 to 20 hanging baskets and a similar number of container gardens.



Briggs Nursery

The contrasting tones of white and green foliage of Hakonechloa macra Fubuki Briform endures throughout the summer, making it an outstanding plant for shade and partial sun. For even greater impact, in autumn, Fubuki reveals a stunning pink color among the blades.

Collier Metal Specialties Ltd

COL-MET durable galvanized sign holders are available in a large assortment of stock sizes. Custom sizes, colors and vinyl cards are also available.

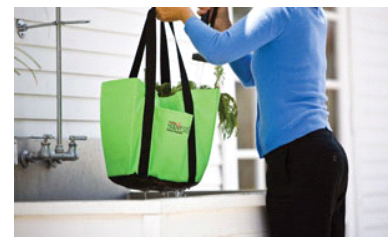


Ergopads

Provide cushioned body support while kneeling with the Garden Knee N' Back Pad. As a National Home Gardening Club recommended seal of approval product, the kneeler is ergonomically designed with anti-slip surfacing so that the pad stays in place. Choose from black, green or pink.

Garden Things

Use the Garden Harvester to gather and rinse garden produce before bringing it indoors. The tote's mesh bottom allows soil and water to flow right through. Unique design keeps the tote open even when worn over the shoulder for hands-free gathering.





Green Fuse Botanicals

New for 2009-2010 are the Acrobat Series of Antirrhinum. All three colors, Cherry-Red, Yellow, and Orchid (pictured), were bred and selected for a mounding/trailing habit, rust resistance, and an extended blooming window. Each is excellent for use in hanging baskets and combinations.

JRM Chemical Inc.

SoilMoist Mats for hanging baskets and containers can reduce plant watering by 50%. Non-toxic polymer crystals are woven into the degradable cloth material. As the soil begins to dry, the mat slowly releases stored water to the soil and the plant roots over an extended period of time.

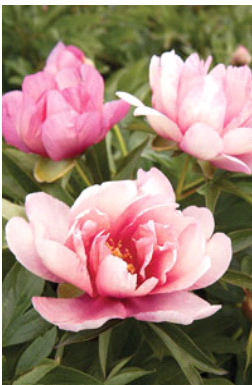
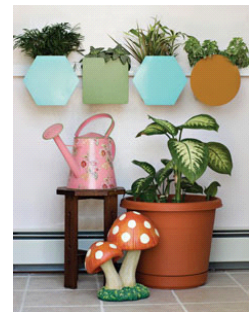


Koen Pack USA

The Mini Aquatico Vase is strong, durable and bright. It's a fully functional vase that comes flat and with the new design, unfolds in a blink of the eye. Just add water and flowers, and it's ready for transport and display. Ideal for a single stem.

MOBOS Modular Storage for Inside and Out

MOBOS offers modular storage solutions that are ideal for garden retailers. The colorful line of planters and window boxes are made from recycled steel and covered with non-toxic coatings. Easy and efficient, MOBOS add color and character to a variety of garden settings.



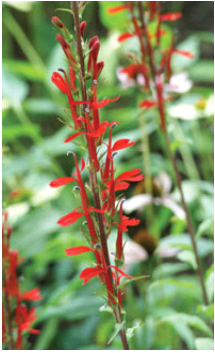
Monrovia

Pink Double Dandy Itoh Peony, a semi-double to double flower, measures up to 6 in. wide and is held on strong stems above a compact mound of 24 to 30 in. tall and wide, dark green foliage. As the flower matures, the dark lavender pink petals fade to a soft pink, revealing a cluster of yellow stamens.

Plant Health Care Inc.

Introducing Be-Leaf in Nature, a new retail product line from Plant Health Care, Inc. Be-Leaf in Nature products rely on beneficial bacteria, beneficial fungi and natural strategies to create and maintain beautiful landscapes.





Plants Nouveau

Lobelia cardinalis Fried Green Tomatoes is an unusually vigorous, extremely winter hardy selection. Dozens of tomato-red blooms appear in late July, making it a hummingbird magnet. Twenty-five to 30 blooming stems will appear on newly planted plants. Grows 30 to 36 in. tall by 24 to 30 in. wide.

Proven Winners

New for 2010, Superbena Coral Red (pictured) and Pink Parfait Verbena hybrid have exceptional size and strength, with intense color and large flower clusters. Coral Red is a vigorous, low-maintenance plant that makes a great annual groundcover. Use Superbenas in hanging baskets, window boxes and landscape.



R. W. Rogers Company

The Nesting Flip-Top Garden Center Cart features a fully welded steel frame with an E-Coat finish and heavy-duty plastic decks. Available with 5-in. poly wheels or larger semi-pneumatic, this cart will handle virtually any terrain, and the nesting feature will save storage space.

Southern Living Plant Collection

New for 2010, Zephyranthes Pink Rain Lily, a large-flowered traditional pink rain lily blooms numerous times each summer/fall, usually following a rain. These special bulbs are suited for warm climates and require virtually no maintenance.



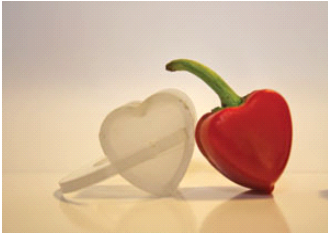
Suntory Flowers Ltd.

For superior performance, Surfinia Petunias bloom continuously throughout the season and hold up well in the wind, rain and summer heat. Surfinia Brilliant Pink is one of the many vigorous varieties offering a long trailing habit with non-stop blooms. Spectacular in hanging baskets and the landscape.

The Hosta Patch

Hosta First Frost, the American Hosta Growers Association's 2010 Hosta of the Year grows 16 in. tall by 36 in. wide. Its blue-green leaves emerge with yellow margins that become pure white. In August, the plant is topped with pale purple flowers on scapes that rise to 22 in. tall.





Twisted Gardens

Snap 'n Shape is an injection-molded form that is used to shape cherry tomatoes and cherry peppers into a heart shape. Shaper is easy to use, a vegetable-safe plastic, reusable, and made in the USA. Available in 5-or 10-count packs.

Zelenka Nursery LLC

Forever & Ever Hydrangea White Out is a gorgeous, full-bodied plant with large, 8-in. white mophead blooms comprised of individual flowers atop deep green leaves. Ideal for containers, beds and borders, this beauty blooms from midsummer until frost. **GP**

