

GROWERTALKS

Front Lines

12/15/2009

Aquascape Acquires Aqua Rock Fountain Kit

Ellen C. Wells

Aquascape Inc. has acquired Aqua Rock Fountain Kit of Shakopee, Minnesota, a manufacturer of natural stone water bubbler fountain kits. The move further solidifies Aquascape's position as North America's preeminent manufacturer and distributor of pond supplies.

Brothers Joel and Ben Forsberg created the Aqua Rock Fountain Kit concept. With stone masonry backgrounds, they developed a simple yet unique fountain for the consumer market.

"Joel and Ben Forsberg are entrepreneurs at heart," says Aquascape founder and CEO Greg Wittstock. "Acquiring their product and adding their skillset to our team will allow us to pursue new opportunities in entry-level fountains and kits."

The patented Aqua Rock Fountain Kit can be installed in just 30 minutes and is perfect for the do-it-yourself market. The kit consists of an underground basin, water pump and pre-drilled natural rock. Water continuously recycles through the sub-surface reservoir with a pump designed to make a 2- to 3-in. bubbling spout. In addition to being used in the landscape, the Aqua Rock Fountain Kit can also be used indoors by placing the basin in a decorative container. Aquascape will begin shipping the kits in the first quarter of 2010.