

GROWERTALKS

New Products

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Ball FloraPlant

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Ball FloraPlant

Breathless Blush euphorbia is the first and only dark-foliaged *Euphorbia hypericifolia* on the market, while sister variety Breathless White is said to offer terrific branching and denser flowering than existing varieties. Heat-tolerant Breathless fills in fast, forms stocky and mounded plants and displays a showy mass of self-cleaning flowers all summer. Long lasting, free-flowering plants have low water needs and require no deadheading.

BASF

Pageant fungicide from BASF Turf & Ornamentals, which is labeled for use in nursery, greenhouse and landscape sites, features a combination of the new active ingredient Boscalid with Pyraclostrobin, giving growers one of the industry's broadest spectrum foliar fungicides. When used as directed, Pageant offers growers a useful resistance management tool, delivers excellent plant safety and can be tank-mixed with most recommended fungicides, insecticides, herbicides, liquid fertilizers, biological control products, adjuvants and additives.



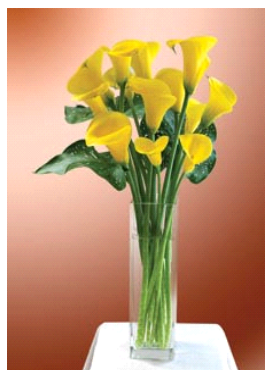
Central Boiler

The E-Classic 2300 is an outdoor wood furnace with exceptional performance and convenience that can heat an entire home, greenhouse and more. Producing more than 172,000 BTU/hr and with efficiency of more than 85%, the E-Classic 2300 has the highest efficiency and highest heat output of EPA Phase 2-qualified stick wood-burning models. The E-Classic's design optimizes secondary combustion which, when combined with the large firebox, allows the furnace to be filled less often and

produces extremely low emissions per BTU of heat delivered.

Four Star Greenhouse, Inc.

Growers can create instant combinations for home gardeners to use in their own decorative containers with Pop, Drop & Grow—The 30-Second Planter that's earth-friendly, simple and convenient. Kits come complete with plants, containers (made from 100% recycled paper), tags and POP. There are 12 tested and proven combinations using Proven Winners-brand plants, creating an instant destination in any garden center.



Golden State Bulb Growers

Introducing Gold Crown, Golden State Bulb Growers' latest "Callaifornia Calla" cut-flower release. This exciting new *Zantedeschia aestivalis* (colored mini-calla hybrid) variety brings productivity and flower quality to new heights. Gold Crown produces numerous tall, rich, golden-yellow stems with nearly all flowers reaching "A grade" stature and head size in a relatively short production schedule. Gold Crown tends to produce modest amounts of foliage, which is also well suited to cut-flower growers.

OHP, Inc.

Veranda O Fungicide provides environmentally friendly control of challenging diseases such as Alternaria blight, Botrytis, Powdery Mildew, Rhizoctonia and more. Classified as a Reduced Risk pesticide by EPA, it's easy on beneficials and non-target pests and has no effect on mammals, birds or fish. The active ingredient, Polyoxin, begins to degrade rapidly in the environment in two to three days. Veranda O carries a 4-hr. REI, making it ideal in a resistance management rotational program. Labeled for use on greenhouse, shadehouse, container and field nurseries, arboretums and interiorscapes.

