

GROWERTALKS

GT in Brief

6/15/2009

SAF Offers Health Insurance to Members

Jennifer Duffield White

During these troubling economic times when one- and two-income families are fearful of losing health benefits, keep in mind that the Society of American Florists (SAF) offers members and their employees access to an exclusive health insurance program from a national insurer. This program covers your employees and their eligible family members with medical, prescription drug coverage, dental and life insurance, all under one affordable plan.

Some of the benefits of the SAF plan include flexible plan choices, allowing you to choose the right balance of cost and benefits; cost-saving, consumer-directed options such as health savings accounts; pharmacy benefits through Wellpoint, a provider of pharmacy benefit management services with more than 61,000 pharmacies nationwide; and the ability for your employees to choose hospital and physician care from extensive national networks.

Benefits through SAF allow you access to affordable healthcare solutions, and also lets you join with other SAF members to take advantage of a larger risk pool that helps to lower your costs and your bottom line.

For a quote, contact Hortica Insurance & Employee Benefits, (800) 851-7740; safhealth@hortica-insurance.com.