

GROWERTALKS

Product Profile

4/15/2009

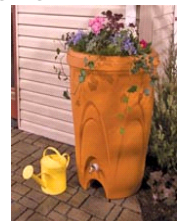
PRODUCT PROFILES

Ellen C. Wells



7L Brands

Support a sustainable world by selling high-quality, eco-friendly Eucalyptus Mulch. Regeneration from the stump enables 7L Brands to keep the parent tree alive and the eucalyptus forest growing. This product offers a unique selling opportunity, high gross margins and higher average transactions.



Aquascape Inc.

The RainXchange Rain Barrel can be incorporated into existing gutter and drainage systems. Made in the USA, the barrel's 75-gal. capacity allows for plenty of rainwater storage. The childproof, lockable lid has a screened gutter inlet, and it features a planting well that will help the Rain Barrel blend into the landscape.



Ball Horticultural Company

Ball Horticultural Company and Summit Plastic Company announce the plantable, 6-in. Rice Hull NetPot. The new addition complements the six other Rice Hull sizes and two other NetPot sizes. NetPot is composed of renewable resources made of sustainable, natural plant fibers.

Ernst Benary of America Inc.

The new 'BIG' fibrous begonia website (big-begonia.com) has up-to-date details on this series, which brings increased flowering, versatility, larger flowers, vigorous growth and unsurpassed garden performance. The site offers in-depth information for growers, retailers, landscapers, homeowners and garden writers in English, German and French.





Bethel Organics

Biodegradable DOT Pots are made from all-natural wood fibers and contain no fillers, glues or binders. Assorted sizes and shapes that fit most industry tray sizes are available for growers, as well as retail packaging and a plan-o-gram of organic products for retailers.

Better Than Rocks

This drainage solution for all outdoor and indoor container plants is virtually weightless, creates superior drainage for healthier plants and is made of 100% recycled plastic. Available in three different precut twin-pack sizes and a pre-packaged roll. Reusable year after year.



Bonnie Plants

Last year Bonnie Plants' biodegradable pot program prevented more than 100 million pounds of plastic from ending up in landfills. Gardening with Bonnie's eco-ingenuous pots is simple, offering an easy, effective, environmentally responsible way for gardeners to go green at home.

Braun Horticulture

The Braun Classic Living Collection provides independent retailers a green furniture option at an affordable price. What makes this furniture unique is that it's made of natural jute fiber treated for weather-resistance. Products made of jute are 100% biodegradable and non-toxic.



Centerton Nursery Inc.

Red-hot, early-blooming hardy daylily EarlyBird Cardinal is the first in the EarlyBird Daylily Collection to be introduced in 2010. Bred by Dr. Darrel Apps, EarlyBird is an easy-care, sun-loving perennial perfect for busy gardeners who want low-maintenance, repeat-blooming plants.



EasyPro Pond Products

EasyPro is now offering a 24,000 gallon per hour, 230-volt pump with a 4-in. outlet. These larger volume pumps are ideal for higher head applications. Using cast iron and stainless steel gives them maximum durability, and the double mechanical seal ensures long-term operation.



Four Star Greenhouse Inc.

Frost-tolerant Salvia Blue Frost is an excellent landscape cut flower or container focal point. Blue and white bicolor flowers sit atop well-branched, upright foliage. Blue Frost is an excellent annual for use in landscapes and containers. Plant in sun or partial shade.



Heartland Design

Chef Jeff's new tomato, Health Kick, boasts 50% more lycopene, the naturally occurring antioxidant found in tomatoes. The high-yielding, vigorous-growing plants produce plum-shaped, 4-oz. fruits. Average 72 days to maturity.



Living Colors Nursery Inc.

Don't let the name fool you! Mighty Minis are not miniature varieties. The blooms are large, upright and vivid, and the foliage is deep green. Packed 15 plants to a 3-cubic-ft. case, the 4-in. assortment of colorful, drought-tolerant bromeliads are beautiful and economical.

Neptune's Harvest

Neptune's Harvest products come from the mineral-rich North Atlantic ocean, nature's perfect source for the nutrients plants and soil need. The Fish Fertilizer is cold processed and has no offensive odor. Other products include Seaweed, Blends, Kelp Meal, Crab Shell and more.



North Creek Nurseries

A Dr. Allan Armitage introduction, Vernonia lettermannii (ironweed) Iron Butterfly is available exclusively through North Creek Nurseries. The vigorous yet compact habit of Iron Butterfly produces finely textured foliage on well-branched, sturdy stems. Brilliant purple flowers attract butterflies in the fall. Reaches a height and spread of 30 to 36

inches.

Pacific Northwest Christmas Tree Association

Free Buyers Guide from the growers of the Pacific Northwest, the world's largest supplier of Christmas trees. This guide contains the type and number of Christmas trees available. You'll also find availability on wreaths, cut greens, swags, tree stands and transportation.

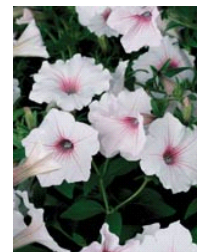


Pharm Solutions Inc.

Organic Veggie Pharm is the perfect answer for all home vegetable gardens pest problems this year. This ready-to-use insecticidal soap is an insecticide, miticide and fungicide that's made from pure garlic and peppermint oil. Treats powdery mildew, horticultural fungus and most common garden insects.

Proven Winners

New for spring is Proven Winners Supertunia Vista Silverberry. Bred for the landscape, this trailing petunia will impress gardeners with its vigorous spreading ability and 18- to 24-in. height. A perfect plant to offer in areas with strong heat and humidity.

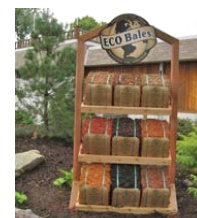


Radius Garden LLC

The Radius Ground Hog Rake is great for wet leaves and small spaces, and even flips over for use as a pitch fork. The curved head rakes twice as fast with half the effort. It features a durable fiberglass shaft and soft grip.

Rivard Companies

Central Wood Products' EcoBales are convenient compressed mini bales available in a variety of premium, natural and colored mulches. EcoBales' environmentally friendly packaging method promotes advantages in handling and storage. Its unique drying method and high compression lets them ship large volumes cost-effectively.

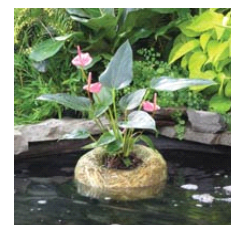


Skagit Gardens Inc.

The arching form of Carex Rekohu Sunrise gives it a weeping look that trails over rocks, walls or from containers. This clumping evergreen grass boasts wide green leaves with a striking gold-banded variegation. Perennial in mild climates.

Summit Chemical Company

The Floating Barley Straw Planter helps remove odors and cleans murky water in ornamental ponds and water features, and serves as an ingenious floating planter. The hidden foam core keeps the planter floating, and the barley straw naturally cleans and purifies the water.



The Hammock Source

The Real Deal Brazil recycled-tarp hat is handcrafted in Brazil using reclaimed canvas tarps from cross-country South American cargo trucks. Its brim is formed by heavy wire from used truck tires. This one-of-a-kind garden hat is as rugged as they come.

Urban Farmer Seeds

Urban Farmer Seeds provides an eco-friendly way for gardeners to get their fruit, vegetable, herb and flower seed needs. The seeds are hand packaged in packets made from recycled magazines that offer a unique design and a sustainable way to package seeds.

