

GROWERTALKS

GT in Brief

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Valent U.S.A. Acquisition Allows for Consumer Market Entry

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Valent U.S.A. Corp. has agreed to acquire certain assets of Green Light Company, a consumer lawn and garden business. San Antonio-based Green Light offers consumers a wide variety of self-branded insecticides, fungicides, herbicides and fertilizers through lawn and garden distributors and retailers.

California-based Valent, a wholly owned subsidiary of Sumitomo Chemical Company, Limited, is a supplier of many crop protection products for agricultural, turf and ornamental operations. The acquisition will allow for the strategic foundation for Valent's entry into the consumer lawn and garden market, and is the latest in a series of moves by Valent's leaders as they define the company's expansion strategy.

Green Light products will continue to be marketed under current brands, and customers should see no interruption of product supply during the transition. All current Valent business divisions, including the agricultural, turf and ornamental segments, will continue to operate with no change in status, products or distribution.