

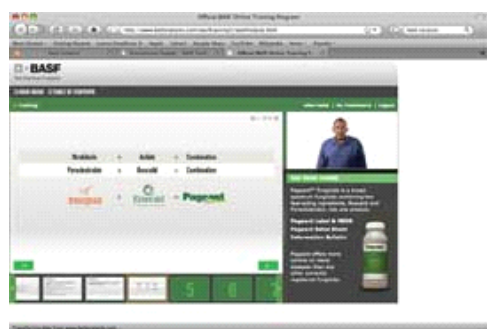
GROWERTALKS

GT in Brief

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BASF Launches Online Training Modules

Ellen C. Wells



BASF Turf & Ornamentals has launched an interactive training module for its FreeHand 1.75G herbicide and Pageant fungicide. Both web-based modules are available at www.betterplants.com.

Module users can select either the FreeHand 1.75G or Pageant training program, where they will be led through the module by technical specialists Kathie Kalmowitz and Todd Burkdoll. The module concludes with a quiz that tests the user's retention of the

covered materials.

"We're committed to bringing growers and BASF distributors educational tools they can use to better understand our products as well as new and emerging weed and disease pressures," said Dr. Toni Bucci, BASF Turf & Ornamentals business manager. "These training modules provide need-to-know, quality content in a simple and intuitive fashion for a very busy audience."

FreeHand 1.75G is a preemergence herbicide that combines a granular formulation of dimethenamid-P with pendimethalin. Pageant fungicide combines the active ingredient boscalid, newly registered for ornamentals, with pyraclostrobin, the active ingredient in its Insignia fungicide.