2003 California Pack Trials Schedule

Jennifer Duffield White

Your customers want to know what's new. So book a flight, pack your bags and head to California to find the newest, hottest varieties before they even hit the market. Before you go, take a close look the following schedule, noting that some trials are open longer than others. Be sure to make appointments with each company, and note that some trials are by invitation only. You may also view this listing, plus the one for European Pack Trials, Online at www.growertalks.com.

NORTHERN TRIALS

April 5-13

The Flower Fields (includes Fischer USA, Goldsmith, Paul Ecke Ranch and Yoder Brothers)

(at Goldsmith)

2280 Hecker Pass Highway, Gilroy

Contact: Tina McElroy
Tel: (800) 549-0158
FFMarketplace2003@goldsmithseeds.com

April 6-15 (closed Sunday, April 13)

S&G Seeds

7240 Holsclaw Rd., Gilroy

Contact: Liz Reistroffer
Tel: (800) 323-7253 ext. 408
Fax: (630) 969-9456
elizabeth.reistroffer@syngenta.com

April 6-15

Northwest Horticulture, LLC

(at S&G Seeds)
Contact: Rick Paynter  
Tel: (888) 840-4024 ext. 3040  
rickp@northwesthort.com

**April 6-15**

**Kieft Seeds Holland**
(at Gilroy Young Plants)
270 Rucker Ave., Gilroy
Contact: Jeff McGrew  
Tel: (360) 445-2031  
Fax: (360) 445-2031  
jmcgrew@sos.net

**April 6-17**

**Danziger Dan Flower Farm**
(at Gilroy Young Plants)
Contact: Chanochi Zaks or Reese Kiikka  
Tel: (440) 357-6280  
Fax: (440) 357-6287  
"chanochi@danziger.co.il
or
Brplants-n-seeds@msn.com

**April 6-13**

**Pineae Greenhouses**
(at Gilroy Young Plants)
Contact: Dave Huffaker  
Tel: (800) 453-5311  
Fax: (800) 575-4630  
daveh@pineae.com

**April 6-13**

**Oro Farms**
(at Gilroy Young Plants)
Contact: Brad Gold
April 5-12
Pacific Plug & Liner
750 Casserly Road, Watsonville
Contact: Dave Edenfield
Tel: 360-815-6691
david_edenfield@northwestgrown.com

April 5-12
Agrexco, Hishtil, Cohen, Jaldety, and Schwartz
(at Pacific Plug & Liner)
750 Casserly Road, Watsonville
Contact: Dave Edenfield
Tel: 360-815-6691
david_edenfield@northwestgrown.com

April 7-17
Golden State Bulb Growers
1260 Highway 1, Moss Landing
Contact: Tom Lukens, Sandra Cortez or June Roque
Tel: (831) 728-0500
Fax: (831) 761-1282
gsbg@cruzio.com

April 7-15
Daehnfeldt
(at Golden Fields Greenhouses)
11301 Washington St., Castroville
Contact: Kathy Cron
Tel: (260) 982-7969
Fax: (260) 982-7970
April 6-15
American Takii, Inc.
301 Narividad Rd., Salinas
Contact: Nicole Shioya or Bonnie Marquardt
Tel: (831) 443-4901
Fax: (831) 443-3976
Nshioya@takii.com

April 7-14
Sakata Seed America
105 Boronda Rd., Salinas
Contact: Dotty Arce
Tel: (408) 778-7758 ext. 298
Fax: (408) 778-7768
darce@sakata.com

CENTRAL TRIALS
April 7-17 (closed Tuesday, April 8)
Ball FloraPlant
Arroyo Grande
by appointment/invitation only
Contact: Jen Calhoun or Julie Krisell
Tel: (630) 588-3153 or (805) 489-0228 ext. 19
Fax: (630) 293-2558 or (805) 489-0250
jcalhoun@ballfloraplant.com

April 5-16
Royal Van Zanten LLC
790 Live Oak Ridge Rd., Nipomo
Contact: Peter S. Hesse
Tel: (805) 929-2858
Fax: (805) 929-2772
April 7-16

Bodger Seeds
1851 W. Olive St., Lompoc
Contact: Janice Seiberling
Tel: (626) 442-6161
Fax: (626) 442-5063
jseiberling@bodger.com

April 7-16 (closed April 12-13)

Oglevee, Ltd.
222 North A St., Lompoc
Contact: Jason Riley or Alan Zaeske
Tel: (724) 628-8360 ext. 109 or (517) 381-8708
Fax: (724) 628-7270
jason@oglevee.com
or
alan.zaeske@gte.net

April 7-16 (closed April 12-13)

Floranova
(at Oglevee Ltd.)
222 North A St., Lompoc
Contact: Bill Wilson
Tel: (574) 674-4200
Fax: (574) 360-0296
bwilson@floranova.us

April 5-14

Benary
(at Colorama Wholesale Nursery)
3892 Via Real, Carpinteria
Contact: Niles Riese
Tel: (260) 982-0758
April 6-12

GroLink
4107 West Gonzales Rd., Oxnard
Contact: Cathy Ducharme
Tel: (800) 451-6319 ext. 100
Fax: (805) 984-9968
cathy@grolink.com

April 5-14

PanAmerican Seed
335 S. Briggs Rd., Santa Paula
Contact: Mary Long
Tel: (630) 588-3187
Fax: (630) 231-3609
mlong@panamseed.com

April 5-16

Twyford International
15245 Telegraph Rd., Santa Paula
Contact: Susan Smith
Tel: (800) 905-3263
Fax: (407) 886-3284
ssmith@twyford.com

April 5-18

Fides North America
(at Twyford)
15245 Telegraph Rd., Santa Paula
Contact: Erik Jansen or Aldaberto Rodriguez
Tel: (440) 934-5293
Fax: (506) 442-0556
April 5-17

Suntory
(at Jackson & Perkins Wholesale Inc.)
6500 Donlon Road, Somis
Contact: Lou Aguirre
Tel: (800) 877-6737 ext. 6
laguirre@bco.com

SOUTHERN TRIALS

April 5-17

The Plug Connection
2627 Ramona Dr., Vista
Contact: Lisa Finnegan
Tel: (760) 631-0992 ext. 118
Fax: (760) 940-1555
lisa@plugconnection.com

April 4-16

EuroAmerican Propagators
32149 Aqueduct Rd., Bonsall
Contact: Kerry Strope
Tel: (573) 635-2877
Fax: (573) 638-0630
kerry@provenwinners.com

April 4-16

Proven Winners
(at EuroAmerican Propagators)
32149 Aqueduct Rd., Bonsall
Contact: Kerry Strope
Tel: (573) 635-2877  
Fax: (573) 638-0630  
kerry@provenwinners.com

April 5-15

Selecta First Class
(at D&E Propagators)
1150 Quail Gardens Dr., Encinitas
Contact: Angela Storm
Tel: (866) 433-7767 or (760) 635-1540
Fax: (760) 635-1532
angela@depropagators.com

Travel Times
Gilroy to Salinas: 45 minutes
Salinas to Arroyo Grande: 3 hours
Arroyo Grande to Lompoc: 1 hour
Lompoc to Santa Paula: 1.5 hours
Santa Paula to Encinitas: 3.5 hours

All times are approximate, and are subject to traffic, weather, acts of Mother Nature, backseat drivers, small bladders and whatever else may impede the speed of your travel.