GROWERTALKS

COVID-19

4/20/2020

Need Help Holding Your Crops?

Bill Calkins

Ball Technical Experts have collaborated to develop a package of resources (including a very comprehensive, sortable Excel tool and audio discussion with a panel of experts) for growers forced to hold or delay crops due to slow retail uptake and order cancellations. The goal is to help growers keep annual and perennial crops alive and saleable longer.

All resources can be found at: www.ballseed.com/QuickCulture/ProductionGuides.

Included:

- PDF Overview (Three Holding Strategies: Temperature, PGR, Cut Back)
- Excel Tool: Holding and Delaying Crops BY CLASS
- Panel Discussion MP3 Audio File (Gorchels, Vollmer, Fifo)
- Panel Discussion YouTube Video (Gorchels, Vollmer, Fifo)