

# GROWERTALKS

## GT in Brief

5/1/2019

## 2020 SNA Conference Announced

*Jennifer Zurko*

The Southern Nursery Association (SNA) has announced plans are underway to hold the 2020 SNA Conference once again at the Baltimore Convention Center on January 6-7, 2020, preceding the Mid-Atlantic Nursery Trade Show (MANTS) on January 8-10.

Participants of the 2019 SNA Conference were positive about the location, the meeting space and the added convenience of the conference held two days before the opening of MANTS. The new day-and-a-half format was well received, and participants were impressed with the plant conference speaker lineup, the quality of research papers presented at the research conference and enjoyed the open format of the conference, allowing ample time for networking and discussion.

In 2020, conference participants can look forward to more "cross-pollination" between the plant conference and research conference presentations. This means even more collaboration and synergies between all participants.

The SNA Conference provides a platform for sponsors to engage with customers on a personal, one-to-one level. Sponsorship packages for the 2020 SNA Conference will include all-access passes to the conference to allow face-to-face engagement throughout the two days of keynotes, plant conference and research conference sessions and roundtables. The sponsor package will also include tabletop display space, as well as other promotion before, during and after the event.

MANTS is one of the industry's largest trade shows and is sponsored by the state Nursery and Landscape Associations of Maryland, Virginia and West Virginia. MANTS information is available at [www.mants.com](http://www.mants.com) or by calling (410) 296-6959.

More details of the 2020 SNA Conference will be released in the coming weeks. For more information, contact the Southern Nursery Association at (678) 809-9992, [mail@sna.org](mailto:mail@sna.org) or visit the SNA website at [www.sna.org](http://www.sna.org). **GT**