

GROWERTALKS

GT in Brief

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Your Chance to Tour Dutch Greenhouses

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Would you love the opportunity to visit some of those fantastic Dutch greenhouse operations, but don't have the nerves or wherewithal to plan and execute your own tour? Well, now you can do a tour and leave the driving to *FloraCulture International* (FCI) magazine.

The long-time "sister" publication to *GrowerTalks* and their owner, the International Association of Horticultural Producers (AIPH), in collaboration with the GreenTech show in Amsterdam, have joined together to organize a tour of greenhouse businesses in the Westland region of Holland, known worldwide for its many hectares of glass.

The three-day program will visit Anthura, Beekenkamp Breeding, Schneider B.V., Lily Looks, Royal Flora Holland, LMC Chrysantem, Fransen Roses, Dynaplant and Ter Laak Orchids, the AIPH International Grower of the Year for 2018. You'll also get a full day at the international horticultural tradeshow GreenTech at the RAI exhibition center Amsterdam. GreenTech is a showcase for businesses at the forefront of the horticulture industry, including many Dutch greenhouse builders and technology suppliers.

Who should attend? Anyone who's curious about the Dutch industry, or who does business with them and wants to get more in-depth—growers, breeders, propagators, exporters, retailers ... if you are into plants and how to grow and market them at the highest level, this tour is for you.

Cost is just 975 Euros (about \$1,100 at the current exchange rate). Learn more at www.aiph.org/aiph-events/fci-tours or email Treve Evans, AIPH International Relations Manager, at treve.evans@aiph.org. **GT**