

GROWERTALKS

GT in Brief

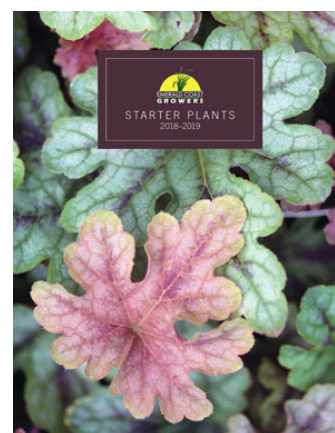
10/1/2018

On the Move

Jennifer Zurko

DANZIGER

Danziger's newly designed website, DanzigerOnline.com, now has a completely customizable experience with new features, including a "Personal Zone," which allows visitors to create their own folders of favorite varieties, photos and information. The completely redesigned site was created with customers in mind, offering features to make choosing, growing and selling Danziger varieties easier.



EMERALD COAST GROWERS

Emerald Coast Growers has released the latest version of its new variety Resource Guide. This year's edition features more than 50 new perennials, a host of new ornamental grasses and dozens of new succulents to nurture consumers' ongoing fascination. The print catalog works together with the company's extensive online database at www.ecgrowers.com, which includes current availability, descriptions, zones, culture, usage and more, and is fully searchable.



GRIFFIN

Griffin's 2019 Seed & Plant catalog is available now in print and expanded digital formats. At 280 pages, the print catalog is the company's most expansive yet, featuring nearly 500 new and improved varieties from the industry's leading breeders. The 2019 catalog lists more than 3,300 seed annuals, perennials, ornamental grasses, herbs and vegetables.

The company's brokerage portfolio is also represented. The catalog includes the full vegetative annuals and perennials assortments from Syngenta Flowers, along with new varieties and portfolio highlights from Beekenkamp, Danziger, Dümmer Orange, Kientzler, Proven Winners, Sakata and Suntory. New this year, Griffin has added overview information on their chrysanthemum, poinsettia and succulent

programs, too.

The Griffin 2018 catalog is available now for digital download at www.griffins.com/publications. The digital edition is best suited for use on tablets and computers. Print catalogs are available through your local Griffin sales

representative or by calling (800) 323-7253.

OHP, INC.

OHP announced the addition of Ron Ostrander to its team of regional sales managers, covering Florida, Alabama and Mississippi. Prior to joining OHP, Ron was at Chemlawn, VJ Growers Supply, ProSource One, and most recently, the HC-Companies.

SAKATA SEED AMERICA

Sakata announced the company's brand new website, sakataornamentals.com, with a completely revamped brighter look and feel, and organized for visitors to easily find content. In addition to featuring an entire library of imagery and videos, downloadable materials, culture guides and even fresh consumer content, the website highlights new product offerings available from the company.

SYNGENTA

Syngenta has released three insect solutions guides to help greenhouse and nursery growers manage resistance while controlling whiteflies, thrips and aphids. The guides include susceptible crops, insect lifecycle details, as well as proven cultural and chemical recommendations for insect prevention and control from technical experts.

The solutions guides include product active ingredients and IRAC group numbers, so growers can identify the appropriate product for their program. Rotating insecticides with different modes of action is essential to control any pest and avoid chemical resistance.

All three guides can be downloaded at www.GreenCastOnline.com/Ornamentals. Syngenta has also developed complete agronomic programs for specific crops, including poinsettias and mums. Learn more at www.GreenCastOnline.com/Solutions. **GT**