

# GROWERTALKS

## GT in Brief

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### On The Move

*Jennifer Zurko*

#### **DARWIN PERENNIALS/KIEFT SEED**

Darwin Perennials and Kieft Seed have hired Chris Fifo for the newly created position of Perennial Product Representative, focusing on promoting the Darwin Perennials and Kieft Seed brands assortment to key young plant producers and accounts throughout North America. Chris brings extensive perennial technical and product knowledge from his 30-year career working as technical advisor and head grower at Swift Greenhouses in Gilman, Iowa.

#### **OHP, INC.**

Troy Bettner has joined OHP as head of sales and marketing. He replaces long-time OHP leader Terry Higgins, who retired March 31. Troy comes to OHP from Helm Agro, an agricultural-based provider of pest control chemicals, but spent many years in horticulture. At Helm Agro, Troy served as marketing business development leader.

#### **RPC BPI AGRICULTURE**

RPC BPI Agriculture has appointed Calvin Mazurenko as Global Director of Horticulture. In this newly created role, Calvin will drive the business' global innovation program to engineer unique film products that deliver tangible results for growers not just in North America, but worldwide. While assuming full commercial responsibility for the horticulture business, Calvin will continue to serve as Managing Director for the company's North American business unit based in Edmonton, Alberta, Canada.