GROWERTALKS

GT in Brief

6/1/2018

Save the Date for the 2018 California Summer Vegetable Trials

Jennifer Zurko

What's now a yearly tradition, vegetable breeding companies dealing in the fresh market and home garden segments are hosting the Summer Vegetable Trials via Open Houses and Field Days. This event is hosted by six participating breeders in eight locations from August 13-17, 2018. Those breeders are listed below and on the Veggie Trials website at https://vegetabletrials.co.

Modeled after the long-standing California Spring Trials that are held annually during the month of April, attendees will have the opportunity to visit breeder company trial sites throughout the state in the middle of August.

Customers, growers, seed companies and the media should contact each company below to arrange their visit. Please note that not all stops are open all days. Visits will focus on observing new varieties in a field or garden setting and learning about new breeding and marketing opportunities from respective hosts.

National Garden Bureau, the non-profit organization promoting gardening on behalf of the horticulture industry, is pleased to organize and publicize this event on behalf of its members. As a bonus, many locations are also host to the All-America Selections Edible trials.

Individual companies hosting a Field Day or Open House during August are:

Bejo Seeds
Oceano, California (Contact for address)
Crops featured: Cabbage (Chinese, Red, Savoy, White), Beets, Broccoli, Brussels Sprouts, Cauliflower, Celeriac, Celery, Cucumber, Endive, Fennel, Gherkin, Kale, Kohlrabi, Leek, Onion, Parsley, Pak Choi, Peppers, Radish, Spinach, Swiss Chard, Tomato, Zucchini
www.bejoseeds.com/bejo-seeds-inc
Tel: (267) 838-0078
Dates: August 13-17, 2018
Appointments are mandatory, no drop-ins.
Contact: Chelsey Lenczyk

PanAmerican Seed
Woodland, California (Contact for address)
Crops featured: Vegetables
www.panamseed.com

Tel: (541) 914-5548
Dates: August 13-17, 2018
Appointments are mandatory, no drop-ins.
Contact: Josh Kirschenbaum—jkirschenbaum@panamseed.com

Sakata Seed America
105 Boronda Road
Salinas, California
Crops featured: Cool crops. 2018 AAS Edible/Vegetable and Ornamental Trials
www.sakatavegetables.com
Tel: (408) 782-5379
Dates: August 13-15, 2018
Appointments are mandatory, no drop-ins.
Contact: Jiana Escobar—jescobar@sakata.com

Sakata Seed America
13459 Country Road 100
Woodland, California
Crops featured: Warm crops
www.sakatavegetables.com
Tel: (408) 782-5379
Dates: August 15-17, 2018
Appointments are mandatory, no drop-ins.
Contact: Jiana Escobar—jescobar@sakata.com

Seeds By Design/Terra Organics
4599 McDermott Road
Maxwell, California
Crops featured: Tomato, Pepper, Eggplant, Cucumber, Melon, Summer Squash, Winter Squash, Pumpkins, Okra, Sweet Corn and Beans; 2018 AAS Edible/Vegetable Trial
Dates: Summer Garden Trials Luncheon on Friday, August 17, 2018
www.seedsbydesign.com & www.terraorganics.com
Tel: (530) 438-2126 for appointments on other dates
Contact: Miles Rogers (milesr@seedsbydesign.com) or Susan Birdseye (susanb@seedsbydesign.com)

Seeds By Design/Terra Organics
1024 Washington Street
Willows, California
Garden trials include: Lettuce, Early Fall Crops, Carrots, Basil, Flowers and Radishes; 2018 AAS Ornamental trial
Dates: Summer Garden Trials Luncheon on August 17, 2018 in Maxwell, California
www.seedsbydesign.com & www.terraorganics.com
Tel: (530) 438-2126 for appointments on other dates
Contact: Miles Rogers (milesr@seedsbydesign.com) or Susan Birdseye (susanb@seedsbydesign.com)

Seminis/Monsanto Home Garden
37437 State Highway 16
Woodland, California
Crops featured: Seminis Vegetable Trials, 2018 AAS Edible Trial and Ornamental Trials
www.seminis-us.com/home-garden

Tel: (509) 380-1166
Dates: August 15-17, 2018
Tours Wednesday, Thursday and Friday mornings. RSVP to schedule a time.
Contact: Casey Ganskie—casey.granskie@monsanto.com

Syngenta at Syngenta Flowers
2280 Hecker Pass Hwy
Gilroy, California
Crops featured: In-ground and patio trials featuring Tomato, Pepper, Squash, Beans, Cantaloupe and Watermelon; 2018 AAS Ornamental Trial
www.syngentafhg.com
Tel: (408) 847-7333
Dates: August 13-17, 2018
Contact: Jeannine Bogard (jeannine.bogard@syngenta.com) or syngenta.flowers-1@syngenta.com

For more information about this program and/or membership in National Garden Bureau, contact Diane Blazek at blazekdiane@gmail.com. **GT**