

GROWERTALKS

GT in Brief

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PAS Cuts Their Spring Trials to Four Days

Chris Beytes

Anne Leventry, President of PanAmerican Seed, said that they're planning on shortening their Spring Trials by a day, and will now be open Saturday through Tuesday only, instead of Saturday through Wednesday (the "official" 2018 dates are April 14-19—Saturday through Thursday).

Anne said they made the decision for two reasons: cost control and because traffic at the end of the event is very light anyway. It seems as though a majority of Trials traffic moves south to north nowadays (that's how the Ball Publishing team does it), with PAS getting the bulk of their visitors on Saturday and Sunday. **GT**