

GROWERTALKS

GT in Brief

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HRI Now Accepting Grant Proposals

Jennifer Zurko

The Horticultural Research Institute (HRI) is actively seeking research proposals for projects that will produce new knowledge and lead to applied advice for the green industry.

Researchers are encouraged to submit proposals for research in the areas of horticultural marketing and consumer purchasing practices, pest and disease management and control, and sustainable production and environmental resource management. Additional guidelines and information can be found on the Horticultural Research Institute website: www.hriresearch.org.

HRI is an example of how the horticultural industry “puts its money where its mouth is.” HRI is funded by horticultural businesses, organizations and individuals that make their living in, or in service to, horticulture. Over the last three years alone, HRI has directed over a million dollars to research covering the full range of production, environmental and business issues critical to ongoing industry success.

For more information, contact Dr. Jill Calabro, JillC@AmericanHort.org, (202) 789-0683 or Jennifer Gray, JenniferG@AmericanHort.org, (614) 884-1155. **GT**